



**Greater
Hartford
Women's
Conference™**

News Release

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ECHN Partnering with Women's Conference

South Windsor, CT—The partnership between the Greater Hartford Women's Conference (GHWC) and its Signature Sponsor Eastern Connecticut Health Network (ECHN) is a natural one, according to Mona Lee, the co-chair and founder of the Greater Hartford Women's Conference.

“What better way to reach out to women about health care issues than at a conference that focuses on educating women,” said Lee, who is branch manager of the South Windsor and Tolland offices for Savings Institute Bank and Trust Co. She adds that having ECHN – a leader in women's health issues – at the conference “will help to ensure that women receive the information they need to live their everyday lives in good health and with purpose.” The theme for the 2010 GHWC coincidentally is “Reach.”

The GHWC, which is a program of the South Windsor Chamber of Commerce and presented by Signature Sponsor ECHN, will be held on Wednesday, April 28, 2010 at Maneeley's Banquet and Conference Center in South Windsor. The conference will bring together women of all ages and from all walks of life for a day of professional development, education, and networking.

During the conference, ECHN will emphasize the need for women to be educated about women's health issues and to receive good health care. One key message that ECHN hopes women take away from the conference is the importance of paying attention to their health and scheduling important screenings and tests – like mammograms and bone density screening – at the appropriate times. “Women often don't focus enough on themselves or make their health a priority because of families, jobs, and other responsibilities. It is important that, when it comes to their health, women take the time and put themselves first,” explains Kate Sims, ECHN's vice president of Operations.

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ECHN became the signature sponsor, said Sims, because “we saw this as a great opportunity to meet women from our communities and to let them know what we have to offer in the area of women’s health care in the South Windsor community and the surrounding areas. And, we very much value the partnership with the South Windsor Chamber of Commerce.” ECHN’s Women’s Center for Wellness and Breast Care Collaborative are in South Windsor.

Sims will participate in a panel discussion on *Courage and Commitment: Reaching to Achieve*. ECHN also will be an exhibitor, offering information on women’s health issues. “We are honored to be associated with ECHN and look forward to a relationship that will continue to grow,” said Lee.

The GHWC also will feature former Good Morning America co-host Joan Lunden, author and humorist Gina Barreca, and Kara Sundlun of WFSB-TV3. Early registration is \$129 for the day, which will include two panel discussions, guest speakers, workshops, lunch, and exhibitors. After March 31, registration is \$149. Table of 10 is \$1,200 until March 31.

To register and for more information, go to www.greaterhartfordwomensconference.com or call the South Windsor Chamber at 860-644-9442. The Greater Hartford Women’s Conference will donate a portion of this year’s proceeds to non-profit Interval House.

For more information about ECHN, please go to www.echn.org.

